

Voices Unhidden™

Social Media & Communications Policy

Purpose

Voices Unhidden™ recognizes the important role digital communication and social media play in education, advocacy, awareness, and community engagement.

This policy establishes expectations for responsible and professional communication by individuals representing or participating in organizational activities.

Scope

This policy applies to:

- Board members
- Volunteers
- Ambassadors
- Advisors
- Team members
- Contractors
- Individuals authorized to represent Voices Unhidden™

Professional & Respectful Conduct

Individuals associated with Voices Unhidden™ are expected to communicate respectfully, responsibly, and professionally in all public and organizational communications, including:

- Social media platforms
- Livestreams
- Public comments
- Emails
- Messaging platforms
- Interviews
- Organizational events
- Educational presentations

Harassment, threats, intimidation, retaliation, discriminatory conduct, or abusive behavior are inconsistent with the organization's mission and values.

Distinction Between Personal & Organizational Views

Unless specifically authorized, individuals may not present personal opinions, commentary, or disputes as official positions of Voices Unhidden™.

When discussing topics related to the organization, participants should make reasonable efforts to clarify when opinions are personal rather than organizational.

Mission-Focused Engagement

Voices Unhidden™ exists to support education, awareness, advocacy, and responsible discussion surrounding technology-facilitated harassment and stalking (TFHS).

Organizational platforms and affiliations may not be used to:

- Escalate interpersonal online conflicts;
- Coordinate harassment or retaliation;
- Target individuals for public shaming;
- Engage in creator disputes unrelated to the organization's mission;
- Spread knowingly false or misleading information.

Privacy & Confidentiality

Individuals associated with Voices Unhidden™ are expected to respect privacy and confidentiality in public communications.

Unauthorized disclosure of:

- Personal information,
- Sensitive organizational discussions,
- Volunteer information,
- Private communications,
- Victim disclosures,
- Or nonpublic materials

is prohibited unless authorized or legally required.

Use of Organizational Branding

The Voices Unhidden™ name, logo, branding, educational materials, and organizational affiliation may not be used in a misleading, deceptive, retaliatory, or unauthorized manner.

Media & Public Statements

Only authorized individuals may issue official organizational statements, media responses, partnership announcements, or public positions on behalf of Voices Unhidden™.

Safety & Platform Compliance

Individuals are expected to comply with applicable laws, safety standards, and platform policies when participating in organizational communications or representing Voices Unhidden™ online.

Organizational Discretion

Voices Unhidden™ reserves the right to limit, suspend, or terminate participation or representation when conduct is inconsistent with organizational policies, mission, professionalism, or community safety expectations.

Policy Review

This policy may be updated periodically as Voices Unhidden™ expands its educational initiatives, online presence, partnerships, and community engagement efforts.